

**For Immediate Release**

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**Educators Can Now Fuse netTrekker and Promethean  
to Deploy a Complete Classroom Technology Solution**

*New collaboration provides schools with both online resources  
and a classroom delivery system*

**Cincinnati, OH** – Tech-savvy districts recognize that the modern classroom is often a fusion of several technology elements working together to enhance learning. Thinkronize, developer of the award-winning netTrekker search products, and Promethean, a global interactive education leader, are partnering to help educators better link popular classroom technology designed for everyday use.

The netTrekker d.i. search engine will now feature links to Promethean lesson plans and resources for educators to use with their ACTIVclassroom solutions including the ACTIVboard, Promethean's interactive whiteboard. By providing both online resources and the classroom delivery system, this new collaboration offers educators a complete solution for incorporating useful technology into everyday lessons and discussion.

"I am thrilled with the partnership between netTrekker and Promethean," stated Jill Hobson, Instructional Technology Coordinator at Forsyth County Schools, Ga. "A solution that allows us to search for educationally sound, standards-aligned websites and also provides the capacity to search for ACTIVstudio flipcharts could not come at a better time for our district. netTrekker's easy-to-use search capabilities combined with Promethean's ACTIVboard expands the instructional power of both tools."

When conducting any safe, standards-based Internet search using netTrekker d.i., educators will now find links to Promethean lesson plans and resources among the search results. A refinement tab can also be clicked to direct users to search results containing only the Promethean lessons. More than 500 lesson plans will initially be incorporated into netTrekker d.i., with additional lessons slated for development. Promethean's lesson plans empower teachers to deliver rich, animated, sound-enabled content to enliven classroom experiences and learning. Created by teachers for teachers, Promethean's resources help teachers save time by providing complete lesson plans to incorporate in classroom learning.

MORE

Thousands of U.S. schools already use netTrekker d.i. and the Promethean ACTIVboard as versatile, indispensable classroom solutions for delivering rich, interactive content that stimulates learning. Teachers and librarians can access more than 180,000 educator-selected, standards-based online resources using netTrekker d.i., and then match those resources to individual students' learning needs. Meanwhile, the Promethean ACTIVclassroom transforms classrooms into interactive teaching and learning environments. Designed to stimulate whole group participation and ongoing formative assessment, the ACTIVclassroom is a powerful teaching solution that helps engage students and improve their understanding and knowledge retention.

The Promethean lesson plans and resources will be incorporated into netTrekker d.i. at no additional charge to subscribers. For more information, visit [www.netTrekker.com](http://www.netTrekker.com).

#### **About the netTrekker Product Suite**

The netTrekker product line includes award-winning educational search products for both the school (netTrekker classic and netTrekker d.i.) and consumer markets (netTrekker home). Unlike ordinary search engines, products from the netTrekker suite provide fast and easy access to only the best, pornography-free, educational resources from the entire Internet in a safe, organized, standards-aligned format. Using netTrekker search engines, educators, school librarians, students, and parents save valuable time because they are directed to relevant, reliable, educator-selected websites every time – meaning less time spent on searching and more time focused on learning. For more information about the netTrekker suite, visit [www.netTrekker.com](http://www.netTrekker.com).

#### **About Thinkronize**

Thinkronize, an Internet developer of award-winning K-12 educational products, was founded in 1999 and grew out of a passion and commitment to enhancing teaching and learning with the Internet and standards-based online resources. The company's flagship product, netTrekker classic, was launched in October 2000 and has won 11 industry awards for excellence since its inception. Thinkronize currently serves nearly 7 million students in 48 states, including adoptions by key districts and states nationwide, making it one of the fastest growing companies in the education industry. In recent years, the company has expanded the netTrekker product line to include netTrekker d.i., designed for use in schools to help educators meet individual students' learning needs, and netTrekker home, available for purchase by parents whose district or school has not yet purchased a netTrekker school subscription. For more information visit [www.thinkronize.com](http://www.thinkronize.com) or phone 877-517-1125.

#### **About Promethean**

Promethean, a global interactive education leader, empowers teachers to engage, educate, assess and motivate students to excel. Developed by and for educators, Promethean's curriculum delivery and assessment technologies enable teachers to create, customize and integrate texts, Web, video and audio content to interactively capture students' attention and accommodate their different learning styles. By closely collaborating with educators worldwide in the development of new pedagogy-based technologies, Promethean supports local curriculum standards while providing tools to formatively assess student performance instantly and ensure their success.

MORE

Promethean ACTIVclassroom solutions are helping educators teach and students learn worldwide. From ACTIVstudio and ACTIVprimary software that helps teachers prepare lessons from multiple media sources and interactively present on ACTIVboard, the industry's most durable interactive whiteboard, Promethean's solutions are class-leading. Collaboration is enhanced through the wireless ACTIVslate which permits instructional mobility in the classroom while enhancing student engagement and reducing disciplinary issues. To further increase class interactivity and formatively assess individual student or group progress, students can use the wireless ACTIVote device. Beyond the classroom, Promethean offers comprehensive training and support services to ensure maximum results and realization on investment.

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